

## OLYMPIC HOST CITY MOCK SELECTION

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This lesson will introduce students to the International Olympic Committee's selection process for electing future Host Cities for the Olympic Games.

### CONTEXT

To become a Candidate City for the Olympic Games is a lengthy process that involves incredible amounts of detail. To expose your students to the process, we have created a very simplified version for your class to complete over a series of 5 activities: Candidate City selection, Candidate City research, key game components, marketing, and final presentations. You as the teacher will act as the mock IOC panel and will decide which group will be awarded the next Olympic Games!

### AIMS & OBJECTIVES

Students will be able to:

1. Think creatively to make their presentations unique and original.
2. Problem solve and work through challenges.
3. Work successfully in a group setting.

### MATERIALS

#### Primary Sources:

Candidature File: Los Angeles Candidate City Olympic Games 2024

#### Secondary Sources:

IOC's Candidature Process Olympic Games 2024

## PROCEDURES

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- Split students into teams. You can determine the number of students on each team. Have each group randomly pick a host city name. You can choose from either the Summer or Winter Host Cities. Their selected country will be the one they are trying to persuade the mock IOC to vote for.
- Beneath their selected host city will feature an assigned challenge that they will have to keep in mind while creating their proposal.
- **Step 1: Candidate City Research. This will include:**
  - Average climate.
  - Geography.
  - Significant history (have the Olympics been hosted here before, etc.)
  - Pros and cons to hosting an Olympics in the selected host city.
- **Step 2: Key Game Components. This will include:**
  - Overcoming the assigned challenge.
  - Top three items that the host city will focus on (i.e. creating a state-of-the-art athlete's village, elaborate Opening Ceremony, new venues, etc.)

- **Step 3: Complete Marketing Needs. This will include:**
  - Creating the Olympic Games logo for their selected host city.
  - Designing the Olympic Mascot for their selected host city.
  - Brief explanation of how they will market their Olympic Games.
- **Step 4: The Final Presentations. This will compile all of the student's work into one cohesive presentation that they will present to the mock IOC panel. It should include:**
  - Brief overview of their selected Candidate City
  - The challenge of the Olympic Games and how they are overcoming it.
  - The top 3 components they will be focusing on.
  - The marketing that will be created (logo, mascot, and explanation)
  - Conclusion as to why they are the best Candidate City for the next Olympic Games.
- **Step 5: The Mock IOC Panel Voting Session.**
  - Have students complete their final presentation.
  - Feel free to invite any other staff members to sit on the mock IOC panel and vote on what Candidate City will be awarded the next Olympic Games.
  - If you feel that two presentations tied, you can award one group the closest Games and the next group the second closest Games.
    - For example, for the upcoming 2024 Summer Games, Paris and Los Angeles both were candidate cities but the IOC awarded 2024 to Paris and 2028 to Los Angeles because of their final presentations.

## RESOURCES

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- [IOC Candidature Process Olympic Games 2024:](https://stillmed.olympic.org/Documents/Host_city_elections/Candidature_Process_Olympic_Games_2024.pdf)  
[https://stillmed.olympic.org/Documents/Host\\_city\\_elections/Candidature\\_Process\\_Olympic\\_Games\\_2024.pdf](https://stillmed.olympic.org/Documents/Host_city_elections/Candidature_Process_Olympic_Games_2024.pdf)
- [Candidature File: Los Angeles Candidate City Olympic Games 2024](https://library.olympics.com/Default/doc/SYRACUSE/171668)  
<https://library.olympics.com/Default/doc/SYRACUSE/171668>

## SUGGESTIONS

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- Have students create a separate physical folder to keep project worksheets and notes organized. This can also be done digitally through shared workspaces like Google Drive.
- Have students create a bibliography for their final presentations to keep track of any resources they use.
- Lake Placid Olympic Museum staff would love to see your student's hard work! With student, family, and school permission, please consider sharing final presentations with staff at [museum@orda.org](mailto:museum@orda.org)

# THE CANDIDATURE PROCESS

## Phase 1

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### Games Concept & Strategy

- During this stage, Candidate Cities formulate their vision, Games concept, and strategy plans.
- There must be a strong emphasis on sustainability and Candidate Cities must build national support from all stakeholders involved in the project and general public.
- After a series of meetings and workshops, the Candidate Cities must compile the first part of their Candidature File: Vision, Games Concept, and Strategy.

## Phase 2

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### Legal and Venue Funding

- After the IOC confirms the Candidate Cities that move to Phase 2, it is time for developing the legal and finance systems that will support their bid for the Olympics.
- After more meetings and workshops, an IOC-appointed group determines the opportunities and challenges related to each Candidate City.
- Depending on the recommendations from the IOC-appointed group, some Candidate Cities may be deferred to a later bid year.

## Phase 3

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### Games Delivery & Venue Legacy

- After the IOC confirms the Candidate Cities that move to Phase 3, the Candidature File gets more detailed with the development of specific delivery and legacy plans.
- An IOC-appointed Evaluation Commission will focus on reviewing operational and legacy planning to ensure the successful delivery of the Games.
- Other details include the stakeholder experience, such as the athletes and spectators.

# THE ELECTION PROCESS

## Phase 1

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### Final Presentations

- Each Candidate City makes a 45-minute presentation to the IOC Session followed by Q&A.
- Following the presentations, the IOC Evaluation Commission will make a final report and recommendations to the IOC Session.

## Phase 2

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### IOC Voting Session

- Through a secret ballot, IOC Members vote to elect the Host City.
- The ballot will have as many rounds of voting as necessary in order for one city to gain a majority of votes.
- After each round of voting, the city with the least number of votes is eliminated.

## Phase 3

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### Announcement

- After the Candidate City is voted upon, the IOC President announces the final result during an Announcement Ceremony, which may be broadcasted live on television.